

CUPCYCLING™



PRICE BREAKS & INFORMATION

- CupCycling™ works – the results are in!
In less than 11 months, Motueka has diverted 10,662 cups from landfill!
- CupCycling™ tells a story to your customers. It shows your desire to make a sustainable difference and gives them a simple way to be involved and do their part.
- Be part of the global journey! Showcase your brand in association with a company and brand who really does walk the walk of sustainability in our industry – we're taking New Zealand... and the world... by storm, one reusable cup at a time! Join the Reuse Revolution!
- Making you money - You'll enjoy a revenue return on every single cup you “bond” to each new customer.
- Saving you money - Your business will enjoy ongoing savings from reduced purchasing of nasty disposable cups.

CupCycling™ Packages

PLEASE NOTE:

The packages outlined below are standard cafe packages.

If you are a council, community group or sponsor wanting to subsidise the cost of BULK CupCycling™ for your town or region, please CONTACT US to discuss bulk pricing.

50 customised cups

(branded with the CupCycling™ logo and your business logo)

Plus the Full Cafe Toolkit* (see overleaf)

Enjoy a \$250 bond revenue return

\$550 + gst

100 customised cups

(branded with the CupCycling™ logo and your business logo)

Plus the Full Cafe Toolkit* (see overleaf)

Enjoy a \$500 bond revenue return

\$1000 + gst

Additional Customised CupCycling™ Cups

(minimum 50 units)

\$300 + gst

Additional Full Cafe Toolkit*

\$200 + gst

*FULL CAFE TOOLKIT

- Use of the CupCycling™ Programme & IP
- In-store "How it works" Posters
- In-store "How it works" Table Talker & Counter Postcards for customers
- White board with marker (for recording stats) with Printed Whiteboard Banner :
- "Disposable Cups Saved from Landfill This Week" (to record each time someone uses a CupCycling™ Cup
- Printed CupCycling™ "How it works" Instruction Booklet for your cafe including Data Recording Sheets for Cups Saved from Landfill weekly/monthly stat recording
- Window/Decal stickers to advertise and promote you are a participating CupCycling™ Cafe
- A complimentary sleeve of Ecoware Bio-degradable / compostable lids for use with the CupCycling™ Cups
- Support & Social Media promotion from IdealCup with opportunities for powerful PR promotion with our PR company WaltersPR



JOIN THE REUSE REVOLUTION

#reuseNOToneuse

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Prices stated are \$NZD and subject to change without notification